

P E R S O N A L L I G H T

T H E P H O T O P H O R E

I N T E R N A T I O N A L C O N T E M P O R A R Y

P H O T O A W A R D

SUBMISSION / **FREE**

DEADLINE / **FEB 25 2016**

INFO / **THEPHOTOPHORE.COM**

theme

How we perceive the light? A **physical phenomenon** which is seen differently by each one of us. A **subjective element** both from a **sensorial point of view**, and for the **meaning** we attribute to it. Light acts as a physical organism which **modifies and get modified** by the surrounded reality. Changeable, iridescent, interpreted in different ways. An **alive subject** which has always been a **protagonist into art and architecture**. Often, it's the light itself that "builds/creates" art and architecture.

We invite you to consider light as the **choice of what to enlighten and what to leave in the darkness**. Light as **attention**. Something that illuminates what we **decide and want to see**, and that excludes the rest into darkness. It enlightens the path we want to walk, it **focuses on the aim we want to achieve**.

Light can also be considered as a **chance; parts of the context** that can't be totally controlled but that gives us the possibility to be addressed. Light as an **independent energy** which casually lights up and discovers the possibilities we can seize. A light we need to adapt to, to fight, to shade or direct. **Light to be embraced**.



prizes

the winner:

- will be **FEATURED** on the PhotoPhore platform through a **DEDICATED ARTICLE** and **INTERVIEW**;
- the article will be **PROMOTED** and shared on all our **SOCIAL PROFILES** (Facebook, Twitter and Instagram);
- the **winning picture** will be used as **COVER PICTURE** of our social profiles for **2 weeks**;
- a **DEDICATED NEWSLETTER** about the winner will be sent to our mailing list with **more than 25.000 subscribers**.

the 10 finalists:

- will be **FEATURED** on the PhotoPhore platform through a **collective ARTICLE**;
- the article will be **PROMOTED** and shared on all our **SOCIAL PROFILES** (Facebook, Twitter and Instagram).

At the end of the contest, there will be a DIGITAL PUBLICATION with winner's dedicated detailed articles and finalists' mentions (with winning pictures included!).



how to participate

1. Submit **FOR FREE** up to **5 photography works** (JPEG files with a minimum size of 1.000 px) about the theme “Personal Light”. Submissions need to be **sent by email** or wetransfer to info@thephotophore.com by **February 25, 2016**.

2. At the end of submission period, the PhotoPhore will check all the works received and upload them online on its **Facebook page** (www.facebook.com/thephotophore), in order to **start the public vote phase** (on **February 29, 2016**).

3. Once all the works are uploaded, **share your work/s from the uploaded album** and **invite your friends to like the PhotoPhore Facebook page** and your **picture/s**. The public vote will end on **March 18, 2016**. Votes on pictures will be valid only if the “liker” likes both the PhotoPhore Facebook page and pictures.



deadlines

- 1.** Submit your works by **February 25, 2016**
- 2.** vote and **get voted** from **February 29** to **March 18, 2016**
- 3.** The PhotoPhore team will select **1 final WINNER** on **March 22, 2016**

To get voted, invite your friends to like **the PhotoPhore Facebook** page (www.facebook.com/thephotophore) and to like your pictures uploaded on the page.

We will **check the loyalty of all the submissions/votes received**.
The PhotoPhore has the right to **moderate and confirm the final public vote score**.
Authors of works own the rights to the images submitted.

participation is for free!



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contact

e-mail: info@thephotophore.com

facebook: facebook.com/thephotophore

twitter: twitter.com/thePhotoPhore



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good luck
and
enlighten
your way.



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